IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.

Application No. : 09/973,976 Confirmation No. : 9820

Filed : October 9, 2001

For : SYSTEMS AND METHODS FOR MANAGING THE

DISTRIBUTION OF ON-DEMAND MEDIA

Art Unit : 2424

Examiner : Sahar A. Baig

New York, New York 10036

April 1, 2009

Mail Stop RCE Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

REPLY TO OFFICE ACTION

Madam:

In response to the Office Action mailed on October 1, 2008, applicants hereby amend the above-identified patent application as follows:

Amendments of the Claims are reflected in the listing of claims which begins on page 2 of this Reply.

Remarks begin on page 18 of this Reply.